

Profile

- Medical writer, editor and editorial project manager with 14 years' experience in providing healthcare communications to the pharmaceutical industry
- Experience of developing a variety of online and printed content
- Adept at writing clearly and concisely in any therapeutic area for any audience
- Able to manage in-house and other freelance resources

Services Provided

- Medical Writing
- Medical Editing
- Medical Transcription
- Conference Reporting
- Editorial Project Management
- Business Development

Project Experience

- Advisory Board Management
- Audio Podcasting
- Case Studies
- Commissioning Content
- Competitor Intelligence Reports
- Conference Reporting
- Exhibition Activities
- Feature Article Writing
- Interactive Quiz Programs
- News Reporting
- Press Releases
- Patient Information
- Product Monographs
- Publication Planning
- Slide Presentations
- Symposia Highlights
- Training Materials
- Video Scripting
- Website Writing
- Website Development
- Website Management
- Website Promotion

Therapeutic Area Experience

- Anaesthesia
- Cardiology
- Dermatology
- Endocrinology
- Gastroenterology
- Infectious Disease
- Oncology
- Orthopaedics
- Psychiatry
- Respiratory
- Rheumatology
- Transplantation
- Urology
- Women's Health

Career Summary

- **Editorial Manager, Current Medicine Group (CMG), London (2002–2007)**

Responsibilities included: Writing and editing web-based content; commissioning content from specialist authors; managing and training an in-house team of editorial staff; co-ordinating freelance writing resources; helping the sales team with business development; overseeing CMG's MedWire Congress Reporting Services (www.medwire-congress.md) and Organon's anaesthesia website AnesthesiaNow (www.anesthesianow.com).

- **Writing Manager UK & Europe, In Vivo Communications, London (2000–2002)**

Responsibilities included: Reviewing the quality of all UK writing work; proposing, writing and reviewing a wide range of medical communication materials; commissioning freelance designers and writers; recruitment, management and training of new and existing writing staff.

- **News & Comment Editor, BioMedNet (Elsevier Science Ltd), London (2000)**

Responsibilities included: Writing and editing daily news; planning, writing, managing and editing overnight conference reports; management of up to four freelance medical journalists at a congress at a time; working with sales and marketing teams; liaising with the editors of Elsevier journals including *The Lancet*.

- **Senior Medical Writer, Oxford Clinical Communications, Oxford/London (1993–2000)**

Responsibilities included: Writing the full range of medical education content, including meeting abstracts and posters, primary clinical papers and review articles, post-congress newsletters, slide presentation kits, patient leaflets, product monographs, interactive case studies, training support materials, among others. Also worked with the marketing communications team to review the scientific and editorial quality of all materials produced; commission in-house and freelance editorial services.

Education and Training

- **London School of Public Relations, UK (2000)**

Qualification: Diploma in Public Relations

- **Imperial College, London, UK (1992–3)**

Qualification: MSc. Science Communication

Awards: Student scholarship provided by Monsanto

Work Placement: BBC, London, UK (Science & Features Department)

- **Liverpool Polytechnic, Liverpool, UK (1989–92)**

Qualification: BSc. (Hons) Biomedical Science, 2:1.

Awards: Student prizes in 2nd and 3rd years

Work Placement: Liverpool School of Tropical Medicine, Liverpool, UK.

Society Memberships

- Medical Journalist's Association